



Institutional Report

10 years



Summary

<u>Introduction</u>	3
<u>Our Worldview</u>	4
<u>The Essence</u>	5
<u>Areas of Action</u>	7
<u>How We Do It</u>	8
<u>Methodology</u>	9
<u>Hub of the Sertão</u>	10
<u>Anjos do Sertão School-Farm</u>	11
<u>Projects</u>	12
<u>10-Year Highlights</u>	24
<u>Sertão's Voices</u>	26
<u>Voices of the Journey</u>	27
<u>Supporter's Voices</u>	28
<u>Partner's Voices</u>	29
<u>Team</u>	30
<u>Supporters</u>	31
<u>And the journey continues...</u>	32
<u>Contact</u>	33

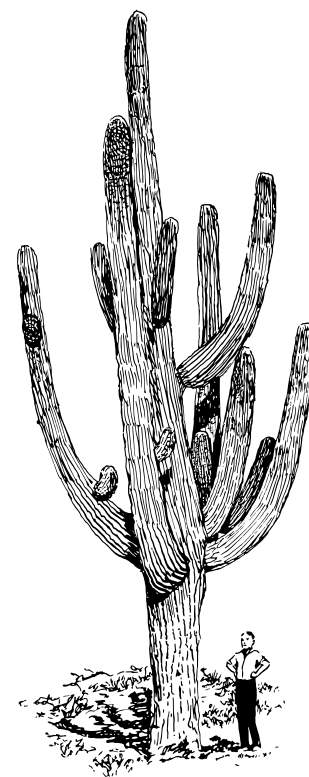
Introduction

Anjos do Sertão Institute was born from the founders' desire to expand horizons and nurture new business models in which the word "investment" becomes synonymous with real impact, representing the optimization of resources in service of collective well-being and the socio-bioeconomy.

Venturing into a place so distant, so distinct, and still so little understood was an adventure. And it still is.

We understand it to be essential to build honest relationships grounded in truth, transparency, respect, and love.

For this reason, we believe it is vital to foster the expansion of human consciousness, reconnect with ancestral values, embrace new technologies, and empower people to become drivers of regenerative development in their own territories.



Context

In a world traversed by environmental, social, and economic crises, the need for deep systemic transformation has never been more evident.

For Anjos do Sertão Institute, a new model must be practiced, one built by experiencing and living new ways of engaging with territories, their histories and knowledge, while integrating technologies capable of generating entrepreneurial action.

In doing so, we come to understand the true potential of people and local resources. This perspective shapes the way we relate to the land and all its biodiversity, which we recognize as intrinsic natural technologies.

Over recent decades, many complex theories have been constructed around territorial development. Yet we believe it is in the simple that the most valuable knowledge and practices reside — the foundation of a regenerative and conscious society. It is in the sincere gaze, in words spoken from the heart, in challenges overcome together, and in exchanges grounded in each person's truth that we build the healthy relationships needed to nourish the lives of generations to come.

Respecting life is the key to a new consciousness, one capable of responding positively to human impacts and to the urgency of new models of production, coexistence, and care.

In the pages that follow, we invite you to discover a little more of what it means to entrepreneurship in the Caatinga, with its challenging experiences and beautiful lessons gathered over the past 10 years. This mysterious biome carries within it a powerful source of inspiration, reflected in its natural resilience and in the people who call it home.

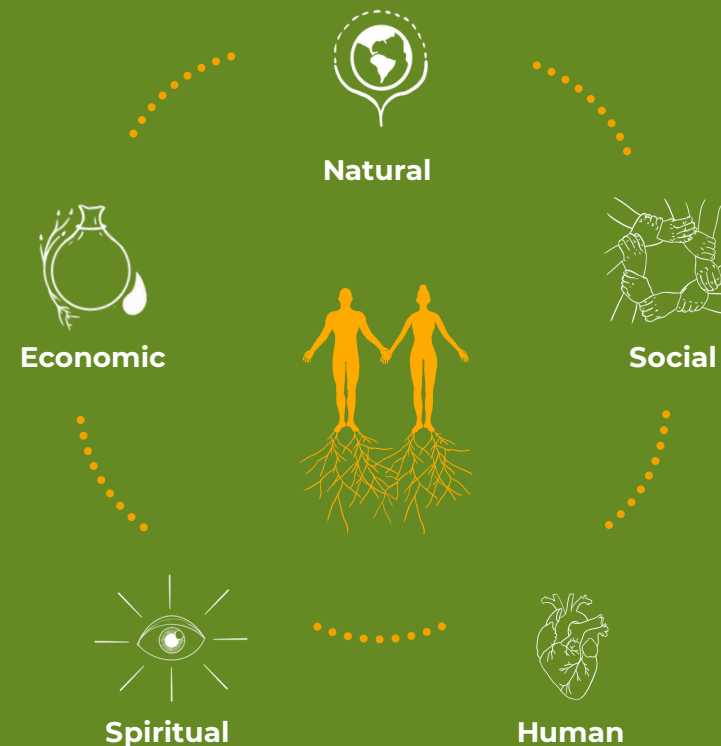
Want to learn more about how we began?

[Click here to read our Institutional Report](#)

Our Worldview

We live in an era where many impact-driven initiatives still rely on a linear, Cartesian model of thinking, one incapable of recognizing that the **change we need is systemic and structural.**

This transformation begins in the subtle: in the way we relate to people, act in the world, and connect with something greater.



At Anjos do Sertão Institute, we believe that businesses and projects with a systemic vision are essential for building a regenerative future.

Our work focuses on reconnecting what has been disconnected through entrepreneurship: individuals, communities, nature, ancestral knowledge, and new technologies. This integrative approach guides us in developing truly regenerative solutions for the prosperity of life.

About IAS

Instituto Anjos do Sertão (IAS) is an institution that proposes a new model of impact-driven business, operationalizing forms of action that go beyond conventional market logic. We work collaboratively, always driven by the creativity and innovation of new generations.

The constant cycle of renewal that gives vitality to our actions is directly connected to an ecosystemic way of thinking, one in which everything transforms with each emerging thought, much like every drop of rain that turns the Caatinga into pulsating life and makes its resilience flourish. IAS is consolidated by the strength of a union of people who seek truth, challenging adversity and venturing beyond the known, while the actions and impacts generated over these 10 years speak for themselves.

Those who visit IAS are transformed in many ways, coming to understand that one action is worth more than a thousand words. We believe in collaborative action and ecosystemic thinking as pathways to real and lasting change.

Our mantra endures: **we believe in transformative entrepreneurship, capable of impacting everything and everyone around it, integrating new practices, and consolidating ways of relating that honor the land, the people, and LIFE.**



Canto do Buriti, southern Piauí state — Brazil



The Essence

We are moved by actions that transform, beginning with entrepreneurship of the self, which then overflows into the territory and expands into the construction of a new world.

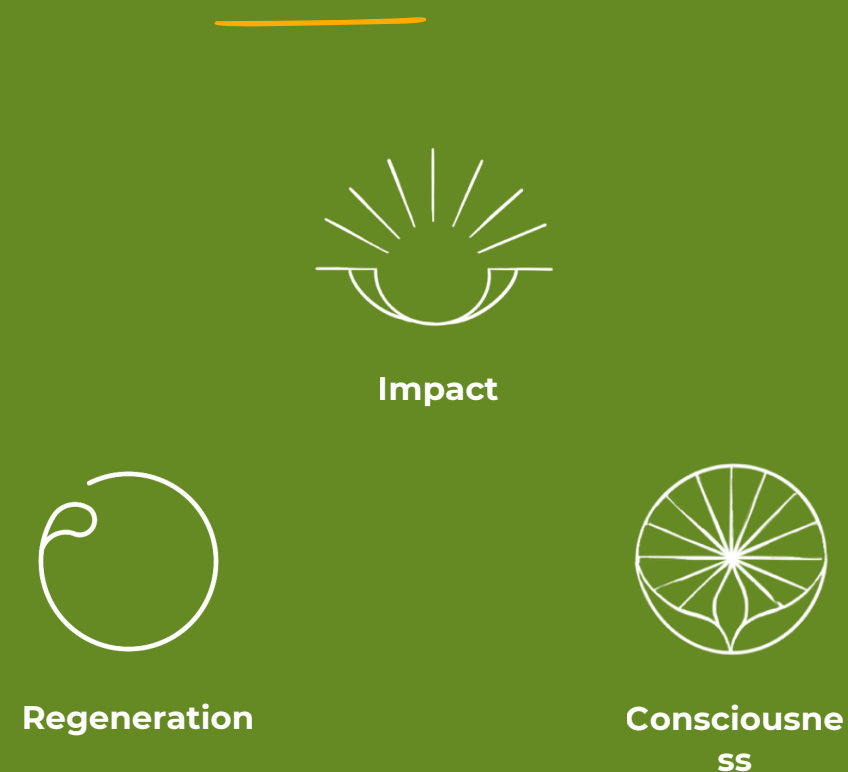
Our motivation to collectively build integrative solutions arises from the convergence of regeneration, human consciousness, ancestral wisdom, the creativity of new generations, and biological technologies. It is rooted in the strength of the land, in its resilience, in the richness and complexity of its soils. It is from this foundation that we develop, together, regenerative pathways toward the future.

It is through active experimentation over these **10 YEARS** that we today officially launch and materialize the **HUB DO SERTÃO, a space for practical cases of entrepreneurship and applied impact investment.**

It is in this environment that we foster regenerative territorial development, respecting the specificities of the Caatinga and allowing the voices of local communities to echo from their truths and aspirations. By giving voice to the territory, we strengthen collective action, promote the exchange of experiences, and co-create enterprises guided by what each person carries in their heart, amplifying the strength of the sertão.

In doing so, we create an environment where solutions emerge from collective thinking, built through the collaboration of all and with the DNA of the Caatinga. This is a work that permeates the inner and outer dimensions of all those involved, fostering a deeper connection with each person's essence and with the local natural world.

Therefore, all our actions are anchored in and developed from our **essential tripod:**



"We want to cultivate a future that belongs to each and everyone, combining Impact, Regeneration, and Consciousness through Entrepreneurship."



Regenerative production and the expansion of consciousness are the structural foundations for an inclusive and sustainable territorial development."

When we preserve the Caatinga, we protect the vibrant soul of the Sertão

The 5 Areas of Action



Regenerative Territorial Development

Through dialogue with the territory, we identify local aspirations and opportunities, working to promote productive inclusion, income and job generation through entrepreneurship applied to the sertão. We train communities in regenerative knowledge and apply this learning directly within their own environments.



Consultancy in Regenerative Agriculture and Impact

We develop on-demand consulting services in regenerative agriculture, bioinputs, social and environmental impact, local productive arrangements, regenerative territorial development, and consciousness development. Through this, we stimulate new systemic patterns and contribute to building the world that future generations envision.



Education & Consciousness

Through the "learning by doing" methodology, Anjos do Sertão Institute promotes an integrated education that unites entrepreneurship, hands-on practice, and self-knowledge. Training programs at the School-Farm combine technical regenerative content with personal and professional development, shaping individuals capable of entrepreneuring in harmony with the territory.



Regenerative Productions

The Anjos do Sertão School-Farm serves as a space for practical experimentation in regenerative agri-food production. Its outputs sustain the Institute's business model, nourishing teams and projects alike. We work with cashew farming, beekeeping, stingless bee cultivation, vegetable gardens, and agroforestry systems, all developed with full respect for the Caatinga biome.



Preservation and Regeneration of Forest Ecosystems

We work on the living restoration of the Caatinga, strengthening natural processes that regenerate the soil, protect biodiversity, and sequester atmospheric carbon. Our initiatives combine technical expertise with deep respect for the biome, spanning wildlife monitoring to active forest restoration. In doing so, we generate jobs and income for local communities while creating carbon credits as an additional impact pathway.



How We Do It

We connect patient capital funds, donors, and other financing mechanisms to projects that generate real impact.

Our goal is to drive effective and structural change, contributing to the construction of the world that new generations aspire to. We connect capital, people, and positive impact to build a more regenerative and equitable future.

We act in two specific ways:

- **Original projects** focused on entrepreneurship, regenerative agriculture, ecosystem restoration, and the formation of conscious entrepreneurs.
- **On-demand projects** and consulting for companies and institutions seeking to work with regeneration, impact, regenerative agriculture, entrepreneurship, and consciousness development.

Methodology

"Through the pulse of daily life in the territory, we've come to see entrepreneurship as a living and relentless force, flourishing only with continuous reinvention." "

1

Learning by doing:

A proprietary methodology grounded in neuroscience, in which every action focuses on the practical experience of content, techniques, and tools. This approach deepens cognitive retention and promotes inclusion for all audiences, including those outside formal literacy, making knowledge truly accessible and applicable.

2

Entrepreneurship of the self:

Understanding oneself, one's talents and vocations is a fundamental part of a territorial development strategy grounded in entrepreneurship. Self-management tools and daily self-knowledge practices expand perspectives on each individual's true potential and capacity for impact.

3

Real-world entrepreneurship:

We build an environment for training independent rural entrepreneurs. We offer technical content in entrepreneurship, leadership, people management, and professional development, preparing participants to lead their own projects, businesses, and life trajectories with purpose and autonomy.

4

Aptitude-based selection:

In all projects, the individuals, youth, and families who participate are selected according to their vocations and productive potential, always respecting each person's knowledge, aptitudes, and pace. Honoring the natural calling of each person and community is an essential part of our approach.

5

Territory multipliers:

We train and qualify territorial agents capable of replicating the knowledge they acquire, expanding the reach of tools and technologies developed by Anjos do Sertão Institute. In this way, we strengthen autonomy, independence, and the transformative capacity of communities.

Structure and Projects

SERTÃO HUB

Regeneration & Consciousness



Regenerative Territorial Development

- Honey Valley
- Reforestation with Native Caatinga Species



Consultancy in Regenerative Agriculture and Impact

- Consulting in
Regeneration &
Impact



24ha

Education & Consciousness

- Sertão Seeds
- Internships
- Volunteering



300ha

Regenerative Productions

- Organic Beekeeping
- Regenerative Cashew
- Scalable Agroforestry Systems



5.200ha

Preservation and Regeneration of Forest Ecosystems

- Wildlife Preservation and Monitoring
- Active Caatinga Restoration with Carbon Credit



total = 5,524ha



Anjos do Sertão School-Farm

In 2025, our School-Farm consolidated its position as a training hub dedicated to transforming the productive mindset and building a network of conscious rural entrepreneurs committed to spreading regeneration and impact.

Every detail of the space reflects the IAS mission of promoting regenerative development and expanding consciousness. The School-Farm is designed to be a living example of what is possible when productivity and environmental responsibility walk side by side

Cashew farming, beekeeping, stingless bee cultivation, vegetable gardens, agroforestry systems, seedling nurseries, technologies for Caatinga preservation and regeneration, soil restoration, bioinput production, and other entrepreneurial initiatives.

In 2025

The School-Farm receives the award for **Best Social and Environmental Impact Startup** in the State of Piauí.



This project was born from the aspiration to generate collective impact. Through the Startup NE 2025 program, in which IAS entered its School-Farm, it was recognized as the best project in Piauí in the "Social and Environmental Impact" category, and also achieved 2nd place in "Overall" category.

The program included three acceleration phases, featuring mentoring sessions, workshops, online and in-person meetings and participation in events such as the Startup Summit, through which the Institute expanded its network of contacts, partners, and opportunities.

Rewarding this achievement, an entrepreneurship scholarship was awarded to support the organization's growth and needs.

400k

prize +
fundraising from
the result

1,7 mi

in prospecting
for 2026

320

youth
trained at the
School-Farm



Discover the **projects**
that make up the
Sertão Hub...

Hub Projects

Education & Consciousness

Sertão Seeds

This project integrates partnerships focused on training local youth, combining technical capacity-building, team strengthening, and experiential entrepreneurship applied to local demands and challenges.

Over the course of one year, students in their 1st, 2nd, and 3rd years of high school, along with young people from the region, receive training in rural entrepreneurship, integrated water management, regenerative agriculture, agroecology and bioeconomy, cultivating new leaders deeply connected to the reality of the semi-arid landscape.

The training unfolds in two complementary stages. The first through introductory lectures and workshops. The second through immersive experiences at the Anjos do Sertão School-Farm, where the content is brought to life through hands-on practice. In addition, institutional support has made it possible to expand the technical team, ensuring greater community engagement and continuous accompaniment of the youth throughout the entire process.

Partners:



Results:

150

High school students trained in integrated water management, rural entrepreneurship, regenerative agriculture, agroecology and bioeconomy.



Environmental and Social Impact:

The project contributes to shaping future generations by fostering self-awareness, environmental consciousness, integrated and responsible water use, and a deeper connection with the Caatinga ecosystem.

Final Purpose:

Develop young people equipped to engage in sustainable entrepreneurship, generate income locally, and serve as agents of regenerative transformation in their communities.

Hub Projects

Education & Consciousness

Internships and Volunteering

In 2025, following the renovation of our facilities, we inaugurated new dormitories, changing rooms and a dining area, reopening the doors to the IAS internship and volunteering programs.

The initiative, which had been on pause since 2023, has already welcomed more than 30 participants throughout its history, promoting rich exchanges of knowledge and experience.

Participants arrive bringing diverse knowledge and leave enriched by their direct contact with the territory and by the experiences and learnings shared with our team.

These exchanges transform and teach us too. Each young person who passes through leave their mark and write a piece of Anjos do Sertão story. As we learn from their journeys, we share tools and technologies that may serve them at different moments along their own paths.

Partners:

Maria Chaves
State Center
for Professional
Education

Agricultural
Family
School of
Eliseu
Martins

IAS Founders

Massachusetts
Institute of
Technology
(MIT)

Results:

+30

Volunteers and interns
from various parts of the
world were welcomed to
experience rich exchanges
of knowledge and
experience.



Hub Projects

Regenerative Productions

Organic Beekeeping

At the heart of our beekeeping operation lies the production of regenerative organic honey and other hive-derived products, developed on the Anjos do Sertão Institute's private land since 2017.

This initiative aims not only to produce high-quality products, from the field to the consumer's table, but also to promote pollination, support biodiversity and strengthen the Caatinga biome.

Results:

631

productive hives
by end of 2025

+20

Tons of organic
honey produced
and sold

IAS
Founders

Partners:

Environmental Impact:
Produce healthy food while
simultaneously regenerating
the environment.

Social Impact:
Create employment, income, and
productive inclusion opportunities
through beekeeping and its entire
value chain.



Hub Projects

Regenerative Productions

Regenerative Cashew

After years of study and practice in cashew farming, we began implementing a fertigation system in our orchard, which has encompassed 300 hectares of cashew trees. The technique employs a compost tea developed from sheep and goat manure, along with other biological inputs, diluted in reservoirs and applied through fertigation.

This composting method was mastered by our lead agronomist through the Soil Food Web School. Combined with insights gathered from other cashew producers, we adopted an irrigation technique that enables more than one harvest per year.

Renewal planting
already completed
across 10 hectares,
with a solar-
powered well and
reservoir fully
operational.

IAS Founders

Partner:

Environmental Impact:
Produce healthy food while
simultaneously regenerating
the environment.

Social Impact:
Generate employment and
income opportunities
through regenerative
agriculture.



Hub Projects

Regenerative Productions

Scalable Agroforestry Systems

In the second half of 2025, we began renovating the area designated for regenerative agriculture and advanced planning for the implementation of an agroforestry system focused on cashew, acerola, dates, and avocado. The area is currently being prepared by our field team and lead agronomist.

In addition to tree cultivation, we are working on the integration of small animals and the production of bioinputs, both of which are essential components of a regenerative agricultural system.

300

hectares of
regenerative
agriculture

20

direct jobs for
the region

IAS Founders

Partner:

Environmental Impact:

Produce healthy food while simultaneously regenerating the environment.

Social Impact:

Generate employment, income, and productive inclusion opportunities through regenerative agriculture.



Hub Projects

Preservation and Regeneration of Forest Ecosystems

Wildlife Preservation and Monitoring

The project was created with the objective of monitoring wildlife within the Anjos do Sertão Institute's area, in partnership with GAE Ambiental.

Throughout the monitoring process, a rich diversity of Caatinga biome species was identified, along with evidence of a complete food chain on the School-Farm's land.

Today, the project has international support from Tiger Cats, which allocates resources for the conservation of threatened feline species, in this case, the *Leopardus tigrinus* is the main focus.

Area under monitoring since March 2024 and currently with 9 camera traps installed across the property.



gae Serviços Ambientais

Partners:

Environmental Impact:

Preservation of native wildlife in the Caatinga biome and protection against illegal hunting.

Social Impact:

Job and income generation within the environmental restoration value chain.



Hub Projects

Preservation and Regeneration of Forest Ecosystems

Active Caatinga Restoration with Carbon Credits

This project aims to fully restore a 5,200-hectare preservation area of Caatinga, where the headquarters of Instituto Anjos do Sertão is located.

Using Equitable Earth's ARR methodology, the initiative promotes active restoration of the ecotone zone between the Caatinga and Cerrado biomes, with the goal of recovering the native ecosystem and all its fauna and flora. More than 200,000 carbon credits are projected to be verified over the next 13 years, already validated and issued as projected restoration units (PRUs).

We use bees as ecosystem service providers that, through pollination, actively contribute to the processes of natural regeneration.

Environmental Impact:

Restoration of the Caatinga biome and establishment of a native seedling nursery.

Social Impact:

Job and income generation within the environmental restoration value chain.

Project developed, published, certified, and audited, with credit issuance in 2026 and implementation started in December 2025.

Partner:



Hub Projects

Regenerative Territorial Development

Honey Valley

This project was supported by BemTeVi Negócios Sociais, Instituto Humanize and Instituto Mahle, while implemented by Anjos do Sertão Institute.

Through an active listening process with local family farmers, a project was structured with a focus on increasing family income through beekeeping, with the potential to become their primary economic activity depending on the level of dedication and engagement of each family.

Beekeeping is a natural vocation of the territory and represents a powerful opportunity to entrepreneurship across the entire productive chain, from field management to the processing of hive products and their distribution.

Partners:

INSTITUTO
MAHLE

Bemtevi

humanize

Results:

28

families trained
in beekeeping and
entrepreneurship

Participating families received productive materials, technical training, specialized ongoing support, and guaranteed market access with assured commercialization of their production.



Hub Projects

Regenerative Territorial Development

Reforestation with Native Species

The Farm Brasil reforestation project brings together partner organizations responsible for representing each Brazilian biome, promoting reforestation actions and positive social and environmental impact within their respective territories.

Anjos do Sertão Institute was selected as the organization responsible for implementing the initiative within the Caatinga biome, contributing to the recovery of native species and the strengthening of local ecosystems.

5.000

native trees planted



Partner:

Environmental Impact:

Reintroduction of large native tree species into the Caatinga biome.

Social Impact:

Raising awareness among local communities about the importance of native vegetation and the ecological role of each species.



Hub Projects

Consultancy in Regenerative Agriculture and Impact

Consulting in Regeneration & Impact

With the international recognition gained in recent years, Instituto Anjos do Sertão has been invited to a growing number of consulting opportunities.

Among these initiatives, we highlight a study on non-timber products from the Amazon sociobiodiversity, conducted for GIZ, the German international cooperation organization. We also have three new consulting projects scheduled for the first half of 2026, all focused on the development of agroforestry systems for productive inclusion in the Caatinga.

Another notable milestone was the development of a Wildfire Resilience course, created in partnership with other centers within the Ecosystem Restoration Communities network, a globally active organization headquartered in the Netherlands, of which we are a part as the leading Caatinga center. The course was developed throughout 2024 and 2025 through a collaboration between different organizations and will be delivered in 2026.

Partners:



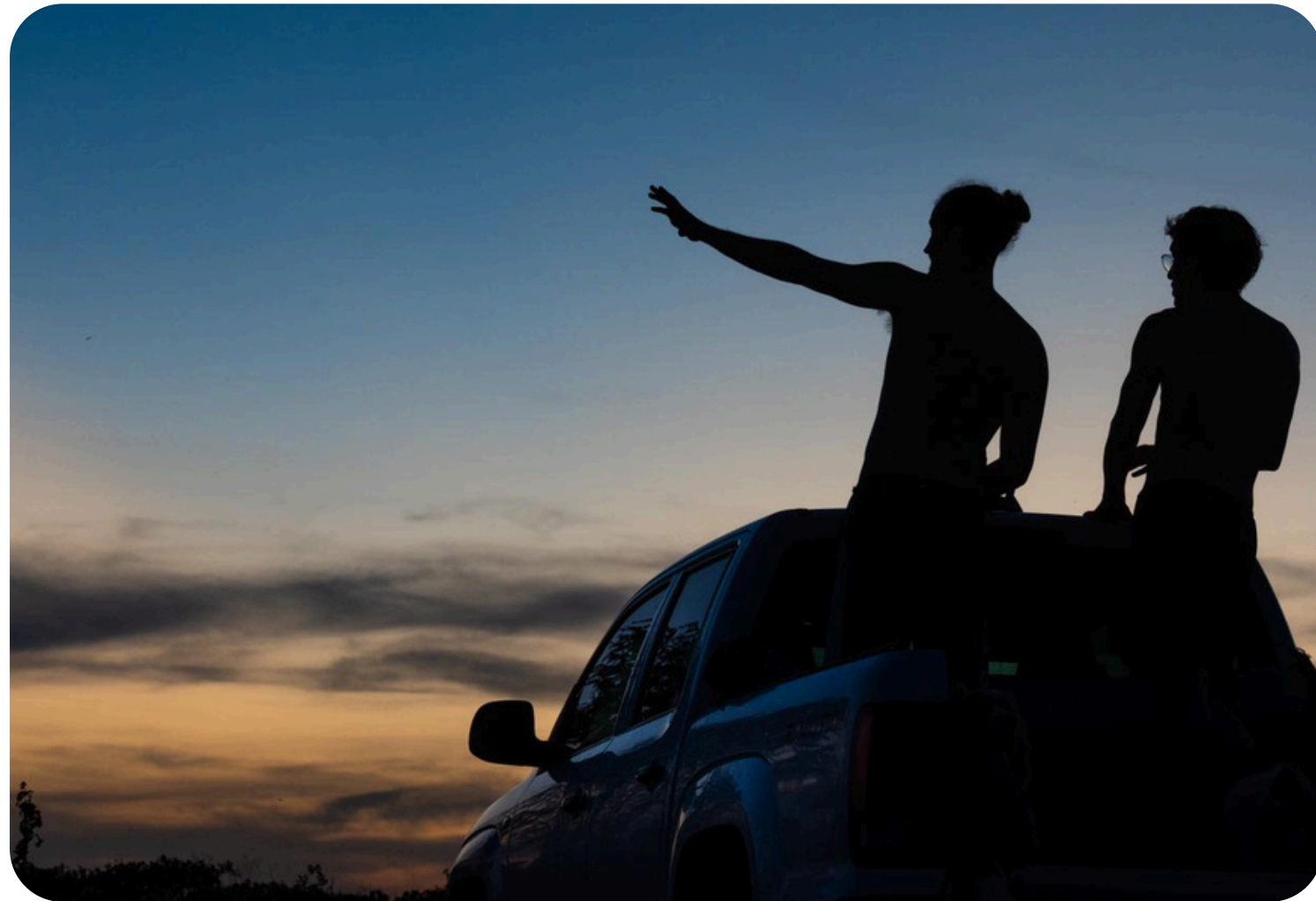
Results:

4

consulting projects
completed or in
progress



- Sociobiodiversity value chain studies;
- Feasibility studies for the implementation of agroforestry systems (AFS);
- Technical consulting in regenerative agriculture;
- Technical consulting in community development;
- Consulting and training for executives in regenerative and conscious leadership.





2015

Anjos do Sertão
Institute is born.



2016

Practical studies begin for the transformation of 300 ha of traditional **cashew** cultivation into regenerative agriculture.



2017

Launch of **beekeeping** activities and territorial mapping based on active listening to local communities.



2019

Consolidation of the **International Regeneration & Consciousness Experiences** and structuring of the Anjos do Sertão Reconnection Methodology, grounded in "learning by doing" principles. Expansion of the international volunteering program, with more than 30 participants and global recognition of the initiative.



2018

Arrival of the first **volunteers** through international platforms, promoting the exchange of experiences between local youth and young people from different parts of the world.



2020

Instituto Anjos do Sertão is recognized as one of the world's key organizations for regeneration and consciousness and joins the **international network Ecosystem Restoration Communities (ERC)**.



2021

Fundraising and launch of the **Honey Valley Project**, with technical training, field management, and entrepreneurship programs — plus the supply of equipment and technologies to partner families. Practical knowledge is disseminated from the headquarters to the territory in an open-source model.



2023

Phase 2 of the Honey Valley Project: expansion of local beekeeper training, strengthening of access to national and international markets, and consolidation of the School-Farm as a space for regenerative practices and innovation for the territory's youth.



2022

The first steps of the **School-Farm** begin. Partnership with Grupo Ânima de Educação to deliver an online course based on the "**learning by doing**" methodology. Over the course of one year, more than 400 young people took part in a journey of reconnection with nature and mental health strengthening, broadening their perspectives and developing new skills.



2025

Award and institutional expansion: recognition of the School-Farm as the **Best Social and Environmental Impact Startup in the State of Piauí**, fundraising of new resources, and strengthening of territorial operations. **Training of local youth** in entrepreneurship, regeneration, and impact. **Creation of the SERTÃO HUB:** structuring a space for technical content, technologies, mentoring, and new opportunities for the territory's youth.



2024

School-Farm Expansion with projects in partnership with schools and technical education institutions. Integration of practical content in regenerative agriculture, entrepreneurship, and self-knowledge as extracurricular activities, highlighting impact investment opportunities in the territory.

Highlights 10 years

+ 1000

productive
hives in its
own land or
partner
communities

+ 250k

Tons
of carbon
captured

10

immersive
experiences at the
School-Farm

with more than **200**
people from all
around the world

+ R\$ 12
million

Invested in Impact,
Regeneration and
Consciousness

1.8M

raised for
Vale do Mel

+400k

from the best social-
environmental impact
startup award

870

youth trained online
across Brazil

30

families impacted
by Honey Valley

+ 7.000

hectares
impacted by
regenerative
practices

+ 1000

youth impacted by the
School-Farm





Sertão's Voices

At Instituto Anjos do Sertão, we recognize in the people of the territory the force that moves and transforms the sertão. This space is dedicated to the voices that emerge from here, those who share their stories, knowledge and deep connection with their people.



"In the sertão, life is struggle, the faith in tomorrow. It is the simple laughter of those who know how to love. It is the deep gaze, an ember that ignites, the starlit sky that lights our way."

Life is a journey, a road without end, the dream of growing in the dryness of the earth. It is the divine touch, the embrace that finally helps us understand the Sertão, our calling.

Anjos do Sertão, in their immersions, discover in life the greatest essence. In simplicity, a pure connection with the earth, with the sky, with love.

Life, a sacred word, moves us to reflect; the Sertão reveals its true worth to us. It is in the sertaneja soul, in its persistence, that we find what life truly is, what it means to be love."

Gisele Campos

Participant in immersive experiences and internship programs at the Anjos do Sertão School-Farm. Graduate of the Agricultural Family School of Eliseu Martins (EFAEM) and member of the Cooperativa Flor do Gurgueia — both partner organizations of IAS.



"For me, talking about the Institute is something very special because I didn't just hear about it from others. I had the opportunity to work alongside the team, to be present with Arthur, with John, and with everyone else. I've filmed at schools, accompanied field activities, and witnessed firsthand the impact they create."

What moved me most was realizing that this is not just a project, it is a purpose. They talk about entrepreneurship with children and young people, showing that it is possible to grow right here in the sertão, to generate income, create opportunities, and believe in one's own potential. That changes the way people think.

I was also deeply touched by the work on water awareness, teaching how water can be clean or contaminated, the importance of care and responsible use. These are simple lessons, but they transform generations.

Instituto Anjos do Sertão honors our land, our culture, and the people from here. They show that the sertão has richness, has strength, and has a future.

For me, it is inspiring to witness people who truly believe in transformation and work every single day to make a difference."

Daniel Sousa

Young entrepreneur who became our cameraman in Canto do Buriti and is part of the Rural Entrepreneurs Network.



Partnerships that transform. My heartfelt thanks to Instituto Anjos do Sertão.

The name is no coincidence. They have truly been angels in making projects a reality, projects that change the reality of our community.

It is an honor to partner with those who make the sertão flourish with such competence and love. Thank you very much.

Professor Ranieri Miranda

Director of Colégio Técnico Maria Chaves, an important partner in Canto do Buriti for the training of local youth and the Rural Entrepreneurs Network.

Voices of the Journey

Many people have been part of our journey, contributing their knowledge and dedication to the construction of Instituto Anjos do Sertão.



"My experience at the farm was extraordinary. I had the opportunity to witness up close the work being carried out there, and to see in practice something I have always considered essential: connecting economically viable agricultural production with environmental sustainability."

At the farm, there is a truly beautiful integration between production and nature — projects involving cashew, bees, agroforestry, and social initiatives that generate real impact in the territory."

Projects like Anjos do Sertão show that it is possible to create productive systems that are profitable, regenerative, and socially positive. It was an incredible experience, and I have no doubt that this work will grow into something far greater."

Gabriel Randi

Environmental Manager graduated from ESALQ/USP and social media volunteer at IAS.



"I returned to Anjos do Sertão six years after my first visit, and I was able to witness remarkable transformations. Much has changed: processes have matured, products have been refined, and the approach to creating impact has become sharper and more intentional."

Amid so many changes, what was wonderful to notice was what remains intact: the purpose. Honoring the Caatinga, fostering local inclusion, and respecting cashew farming, stingless bee cultivation, and beekeeping continue to be the heart of the project."

The feeling that stays with me is that this project will only continue to grow in reach and effectiveness. I look forward with great anticipation to the next chapters in the Anjos do Sertão story!"

Tomás Savoldi

Business administrator graduated from FEA/USP and senior analyst at Ace Cortex.



"IAS was a place where I learned greatly about myself about the importance of feeling and being, rather than simply doing."

It was often a refuge: a place where I could breathe, quiet my mind, listen to my heart, and understand what truly belongs to me and what I no longer wish to carry forward. I learned to value the simple things and to see the world with different eyes."

Eduardo Pedote

Participant in immersive experiences at the Anjos do Sertão School-Farm, and later as part of the implementation team. Spent 6 months as a junior analyst at IAS, living in Piauí and deeply engaged with the work. Graduate in Business Administration from FGV/SP, currently studying Biology at USP.



"The immersions in Piauí with Anjos do Sertão touched something very deep in me. I arrived with an open mind, eager to learn and contribute, but I came back genuinely changed."

Being there, in the midst of nature, working with my hands and building alongside others, led me to reflect deeply on life. I learned about the value of small things, of care between people, and of the strength of collective work. It was also a profound moment of self-discovery. I carry with me every lesson that land brought me, and the certainty that this experience will continue to echo within me for a long time to come."

Antônio Argenton

Doctor and participant in 3 immersions at the Anjos do Sertão School-Farm.

Supporters' Voices

We share here some of the voices that echo throughout our history — adding their perspectives and talents to this journey.



"I have visited Instituto Anjos do Sertão many times, and each visit is always a surprise. It is remarkable to follow the growth of the project and to see in practice how regenerative agriculture transforms the land and the landscape.

The Institute is a space of profound learning with the people, with nature, and with the land itself. Witnessing the Caatinga regenerating and flourishing is something truly inspiring. It is also a place that brings great peace and awakens creativity. There is a deep connection between the human and the natural world, something that is so often lost in the rhythm of city life.

I always return home different: lighter, with a more open mind and new ideas about life and work. It is an experience I wholeheartedly recommend to anyone who wishes to learn, reflect, and reconnect with themselves."

Gabriel Borrelli

Professional photographer and digital media volunteer at Instituto Anjos do Sertão.



"Walking alongside Instituto Anjos do Sertão from its very first steps is something very special to me. I had the joy of taking part in the ideation of the brand, working to translate the project's purpose into an image and give form to a narrative born from the territory, its people, and the strength of the Caatinga.

Throughout this journey, I have learned that building a brand goes far beyond aesthetics, it is about listening, honoring the roots, and allowing the essence of the project to overflow into every detail.

Today, being part of Anjos do Sertão means, to me, feeling part of a family. A journey that constantly teaches me about the human side of things, about the importance of genuine connections, and about the steadfast pursuit of a regenerative future."

Renata Luz

Founder of Doisemum and specialist in branding and communication, she was the creator of the brand and is currently responsible for managing the communications and graphic materials of Instituto Anjos do Sertão.



"I first encountered Instituto Anjos do Sertão in 2021, initially to develop a label for their products. At the time, it was just a job, but some encounters plant seeds.

When I visited IAS in person, standing on the ground of the Caatinga, I realized that what happens there goes far beyond production. There is a genuine care for the land, for the communities, and for the history of that territory.

Today I am part of the Institute's marketing team on a voluntary basis. Helping to tell these stories is also an act of believing that to regenerate nature is to regenerate the future."

Nonato Costa

Publicist and IAS Creative Director, publicist and co-founding partner of Casa das Ideias.

Partners' Voices

Throughout our journey, we have walked alongside organizations that believe in the power of collaboration to generate real transformation. Here, we share some of those voices from partners who closely follow our initiatives and strengthen this ecosystem of impact, regeneration, and consciousness.



I know the structure and team of Anjos do Sertão closely. It is a serious, committed organization, deeply connected to the territory.

I especially highlight their consistent work in the recovery and protection of the Caatinga, a unique biome that is often invisible to the rest of Brazil.

Anjos do Sertão has established itself as a benchmark of excellence in northeastern Brazil, uniting care for nature, local development, and social transformation."

Semy Ferraz

Social Responsibility Manager,
Regional 3, AEGEA partner company.



Since joining the Ecosystem Restoration Communities movement, the team at Anjos do Sertão has brought incredible energy to our global community.

Their dedication to restoring the Caatinga biome while supporting biodiversity and local livelihoods through regenerative farming is truly admirable. Through their school farm, educational programs and volunteer initiatives, they are not only restoring land but also creating spaces for learning, exchange and collective growth.

Anjos do Sertão is a true source of inspiration for communities working in ecosystem restoration around the world."

Cristina Pianca

Director of Strategic Engagement &
Partnerships at Ecosystem Restoration
Communities Foundation.



Through their work, Instituto Anjos do Sertão has brought much-needed attention to the ecological and social value of the Caatinga.

Their team knows the land and its communities inside out, and they're always exploring new ways to connect the two.

Congratulations to the team on a decade of work that shows what thoughtful restoration and community engagement can achieve."

Thibault Sorret

CEO and co-founder of
Equitable Earth.



A New Chapter for IAS

Management Renewal and Team Expansion

We are expanding our team and strengthening our trust network, with transparency and professionalism.

Young leaders are stepping into management, connecting IAS to new voices, visions, and possibilities.

In line with this, we have formed a board composed of founders, market professionals, and community partners, ensuring broad, diverse, and committed governance.



Tatiana Fonseca

Co-Founder and
Administrative Board
Member



Helmut Fladt

Co-Founder and
Administrative Board
Member



Arthur Graziano

Co-Founder and
President-Director



John Fladt

Co-Founder and
Operational Director



Eduardo Pedote

Advisory Board
Member



Thais Balbi

Advisory Board
Member



Pedro Tufic

Fiscal Board Member



Georgia Marmonti

Fiscal Board Member

We warmly welcome our new board members, who bring greater transparency and professionalism to decision-making.

Tatiana Fonseca and Helmut Fladt step back from operational management and join the administrative board, while Arthur Graziano and John Fladt take over leadership.

We thank our collaborators, who support us every day in field operations, building IAS together.

Our Partners and Supporters Angels

From our very first steps, we have been accompanied by people and institutions who trusted in our approach and believed in the potential of this path.

To all who have walked and continue to walk with us — our heartfelt and sincere gratitude for being part of this journey of learning.



PLKC Attorneys
IAS Attorneys



Confirma Contábil
IAS Accounting



Caio Gasparetto
IAS Pro-bono Attorney



Renata Luz
IAS Brand Management



Nonato Costa
IAS Creative Director



Gabriel Borrelli
IAS Pro-bono Photographer



And the journey continues...

"The path to this point has been filled with challenges, with highs and lows, much dedication, resilience, and faith. Ten years in which many times we asked ourselves: do we keep going? And we kept going."

We kept going with the support of countless angels from the territory. Remarkable people who, through the simplicity of their gaze and the depth of their knowledge, trusted in our intention and recognized in our actions the hope of a more prosperous future for all.

The how and the what were built collectively, from the diversity of minds, ideas and dreams that, little by little, planted seeds capable of bringing life and longevity to Anjos do Sertão Institute.

We know that we are only at the beginning, and that much is still to come. That is why we invite you to be part of this story, to help build a legacy for the next generations of the Caatinga, a future in which Regeneration, Impact, and Consciousness are a natural part of the way we live. A new ecosystem of people and actions, a new way of existing, in connection with one another and with the planet.

The gratitude for every step of this journey resonates deeply in our hearts. And each day, we continue moving forward towards a greater purpose, certain that the future reveals itself gradually, in each discovery of what it truly means to live in connection."

The gratitude for every step of this journey resonates deeply in our hearts."



Be part of it!

We, at Instituto Anjos do Sertão, invite you to join this transformative journey.

Together, we can build a more regenerative and prosperous future for all.

There is much to be done. And the future begins now.

www.anjosdosertao.org.br



@anjosdosertao_instituto



contato@anjossdosertao.com.br



Rodovia PI-141 - km 35
Canto do Buriti - Piauí - Brazil
Cep: 64890-000

Discover the Anjos do
Sertão online store...

www.anjosdosertao.com.br

